

ORDER

Orders
Order / Rev: 431588
Alt Order #:
Product Desc:
Estimate: 2574
Flight Dates: 10/10/16 - 10/16/16
Original Date / Rev: 10/05/16 / 10/05/16
Order Type: GENERAL

Primary AE: Carolina Patino
Sales Office: MIANT
Sales Region: National

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd, Suite 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Murphy for Senate
Demographic: A18-49
Product Codes: PL1 - Candidates
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/10/16	10/16/16	30	\$6,500.00	\$5,525.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	30	\$6,500.00	\$5,525.00	0.00
Totals	30	\$6,500.00	\$5,525.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	10/10/16	10/16/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	22222--	1:00	10	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	22222--					10	\$225.00		0.00			
N 2	WCMQ	10/10/16	10/16/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	11111--	1:00	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	11111--					5	\$200.00		0.00			
N 3	WCMQ	10/10/16	10/16/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	22222--	1:00	10	\$225.00	P-3	0.00	NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	22222--					10	\$225.00		0.00			
N 4	WCMQ	10/10/16	10/16/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----2-	1:00	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----2-					2	\$200.00		0.00			
N 5	WCMQ	10/10/16	10/16/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----1-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-					1	\$200.00		0.00			
N 6	WCMQ	10/10/16	10/16/16	6a-10a SU 6a-10a SU	CM	6a-10a SU	-----1	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1					1	\$200.00		0.00			

Order / Rev: 431588
 Alt Order #:
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: Murphy for Senate
 Product Desc:
 Estimate: 2574

WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WCMQ	10/10/16	10/16/16	3p-7p SU	CM	3p-7p SU	-----1	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
				3p-7p SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1		1				\$200.00		0.00			
													Totals	30	\$6,500.00

Murphy for Senate-SP



Station	WCMQ-FM	Buyer	Robin Osterhout
Market	Miami-Ft. Lauderdale	Email	Robin@screenstrategies.com
Flight Dates	10/10/2016 - 10/16/2016 (Est. 2574)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$225.00 \$2,250.00	2	2	2	2	2			10
10:00 AM - 3:00 PM	MD	M-F 60	\$200.00 \$1,000.00	1	1	1	1	1			5
3:00 PM - 7:00 PM	PM	M-F 60	\$225.00 \$2,250.00	2	2	2	2	2			10
10:00 AM - 3:00 PM	S2	Sa 60	\$200.00 \$400.00						2		2
3:00 PM - 7:00 PM	S3	Sa 60	\$200.00 \$200.00						1		1
6:00 AM - 10:00 AM	U1	Su 60	\$200.00 \$200.00							1	1
3:00 PM - 7:00 PM	U3	Su 60	\$200.00 \$200.00							1	1
Station Totals			\$6,500.00	5	5	5	5	5	3	2	30

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCMQ-FM	Date: 10/5/2016
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I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,525.00

I represent that the payment for the above-described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

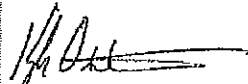
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/2016

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Carolina Patino (Miami)

From: Xiomara Fagundo (Corporate)
Sent: Wednesday, October 05, 2016 1:32 PM
To: Carolina Patino (Miami); Fernando Arias (Corporate)
Subject: RE: Murphy for Senate-SP 10/03 - 10/09 Payment Info

Hi Caro,

We will go ahead and approve these orders since they are for Monday start and we do not know what the turnout will be with Hurricane Mathew. Let's ensure payment is sent so we don't have to stop any spots on our return Tuesday. Thanks!



Xiomara Fagundo

Credit & Collections Coordinator, Spanish Broadcasting System, Inc.

Phone: 305-644-4879 Fax: 305-883-3375 Address: 7007 NW 77th Ave, Miami FL 33166

Website: www.spanishbroadcasting.com

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From: Carolina Patino (Miami)
Sent: Wednesday, October 05, 2016 1:20 PM
To: Fernando Arias (Corporate); Xiomara Fagundo (Corporate)
Subject: RE: Murphy for Senate-SP 10/03 - 10/09 Payment Info

This is for new orders that we are b processing now that start this upcoming Monday.

We might not be here tomorrow but payment will.

May we proceed with booking?

Carolina Patino
NSM-SBS Miami + Puerto Rico
305-724-9049

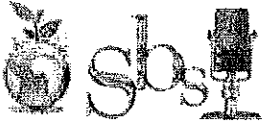
----- Original message -----

From: "Fernando Arias (Corporate)" <farias@sbscorporate.com>
Date: 10/5/16 1:02 PM (GMT-05:00)
To: "Carolina Patino (Miami)" <cpatino@sbsmiami.com>, "Xiomara Fagundo (Corporate)" <xfagundo@sbscorporate.com>
Subject: RE: Murphy for Senate-SP 10/03 - 10/09 Payment Info

Hi Caro, what past due flights? The last payments have been via credit cards...

Fernando Arias | Credit & Collections | P: 786 470 1658 | F: 305 883 3375
Spanish Broadcasting System, Inc. | 7007 NW 77 Avenue Miami, Florida 33166

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From: Carolina Patino (Miami)
Sent: Wednesday, October 05, 2016 12:58 PM
To: Fernando Arias (Corporate); Xiomara Fagundo (Corporate)
Subject: Fwd: Murphy for Senate-SP 10/03 - 10/09 Payment Info

May I proceed to process orders with the below payment promise?

Carolina Patino
NSM-SBS Miami + Puerto Rico
305-724-9049

----- Original message -----

From: Robin Osterhout <Robin@ScreenStrategies.com>
Date: 10/5/16 12:50 PM (GMT-05:00)
To: "Carolina Patino (Miami)" <cpatino@sbsmiami.com>
Subject: RE: Murphy for Senate-SP 10/03 - 10/09 Payment Info

Hi Carolina

Payment will be coming electronically like the past two flights have been paid to your stations

Our bank processes those at night so you will be able to process it first thing tomorrow morning. Maybe even sooner, sometimes they send them at midnight-2a.

Let me know we are all set for next week
Robin

Robin Osterhout
Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030
703-272-7300

From: Carolina Patino (Miami) [mailto:cpatino@sbsmiami.com]
Sent: Wednesday, October 05, 2016 12:43 PM
To: Station Orders <stationorders@ScreenStrategies.com>
Cc: Robin Osterhout <Robin@ScreenStrategies.com>
Subject: RE: Murphy for Senate-SP 10/03 - 10/09 order for WXDJ-FM

Received. Please let me know if you may send me payment today so that we may close the logs?

Carolina Patino
National Sales Manager
SBS Miami & Puerto Rico
cpatino@sbsmiami.com
305-724-9049

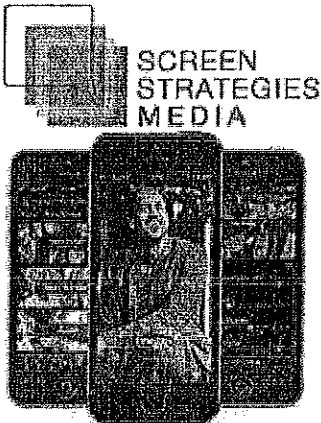
From: stationorders@screenstrategies.com [mailto:stationorders@screenstrategies.com]
Sent: Wednesday, September 28, 2016 3:06 PM
To: Carolina Patino (Miami)
Cc: Robin@screenstrategies.com
Subject: Murphy for Senate-SP 10/03 - 10/09 order for WXDJ-FM

Attached is an order for Murphy for Senate-SP, 10/03 - 10/09 for WXDJ-FM

Please confirm receipt and let Robin Osterhout (Robin@screenstrategies.com) know as soon as possible if there are any revisions necessary in order to clear the schedule.

Let me know if you have questions,

Robin Osterhout
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22031
703-272-7300



SCREEN
STRATEGIES
MEDIA

la musica

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